TheMediterranean.com

NOVEMBER 2026



FOR AGENCIES, DEVELOPERS AND RESORTS

The Media Kit

The digital luxury gateway to the Mediterranean, where luxury travel and luxury real estate meet.

FOUNDING PARTNER
MEMBER SINCE
2027
THEMEDITERRANEAN.COM

Villa Kérylos on its point at Beaulieu-sur-Mer, seen from Cap Ferrat, France

Photo: Berthold Werner / Wikimedia Commons, CC BY-SA 3.0

THE OPPORTUNITY

A Digital Gateway the Mediterranean has never had...

Today there is no digital gateway that brings luxury travel and luxury real estate together for the Mediterranean region as a whole. TheMediterranean.com is built to be that gateway.

The Mediterranean has long deserved a single, distinguished address online: one place where the world comes to discover it, devoted only to the finest. TheMediterranean.com is the sea's own name, in its exact form, on .com.

We bring together the palace hotels, the great yachts, the finest tables and the most remarkable homes, from Portugal to Cyprus, and beyond the coast into the Alps. Every list is checked by hand, and a place on our editorial lists cannot be bought.

22	64	59	20	1,000+
COUNTRIES AND GIBRALTAR	PLACE GUIDES	TERRITORIES	REAL ESTATE GUIDES	HAND-CHECKED PLACES

> *"What we believe will be the number one digital luxury gateway to the Mediterranean, built for generations, not seasons."*



Waterfront villa on Lake Como, Ossuccio, Italy · Photo: Steffen Lemmerzahl / Unsplash

WHO WE REACH

Three ways buyers arrive

Many of the most significant property buyers first arrive as guests. Many others buy from abroad without ever boarding a plane, and institutions buy at scale.

I

The traveller-investor

Discovers the Mediterranean on TheMediterranean.com, falls in love with a coastline, an island or a hill town, and returns to own a home there.

II

The buyer from abroad

Never boards a plane. Views homes and projects by video, works with your team and a lawyer, and signs from home.

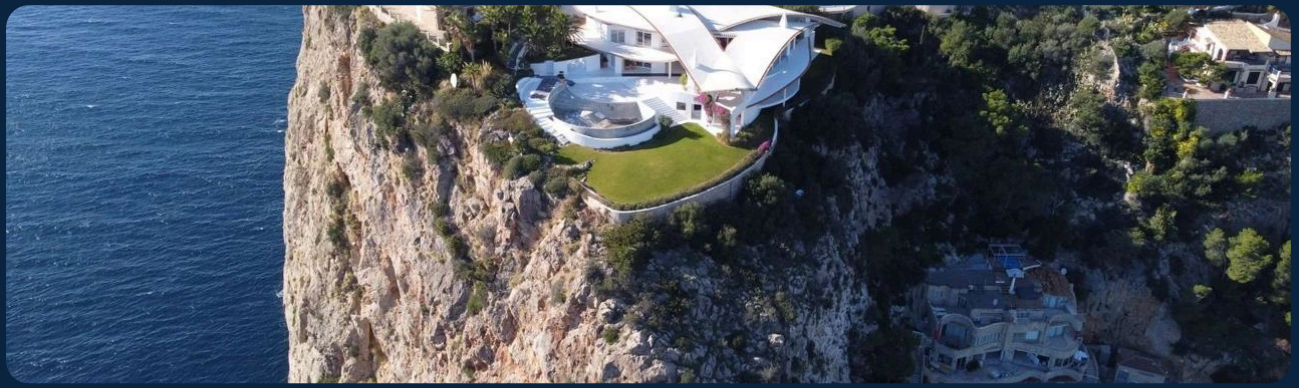
III

The institution

Funds, family offices and companies looking for whole buildings and portfolios, and an investor-relations desk.

They come to you directly. Every one of them finds you on their Territory page and contacts your team by call, WhatsApp, email or a link to your own website. We never stand in between, and we take no commission.

> *One sale covers the year. A 2% commission on a US$5 million villa is US$100,000: twice the first year's fee.*



Clifftop villa over the sea, Port d'Andratx, Mallorca · Photo: Andreas Geissler / Pexels

THE PLACES

Three places per Territory, and no more...

Each of the 59 Territories has three places for Founding Partner Agencies and three for Founding Partner Developers. Once three partners have joined a Territory, it is closed.

REAL ESTATE

Founding Partner Agency

For the luxury real estate agency that knows its Territory best. Three places in each Territory.

REAL ESTATE

Founding Partner Developer

For the developer shaping its Territory's shoreline and skyline. Three places in each Territory.

RESORTS

Premier Resort

For the finest resorts and hotels. Up to five places in each country, each with a page of its own, placed above the free listings.

First come, after approval. Places are filled in the order complete applications are approved. A place cannot be bought, and there is no waiting list.

A founding position. In Years 1 to 3, an open place goes to a new Founding Partner. After Year 3, no new Founding Partners are made: later partners receive a page without the Golden Badge, listed after the Founding Partners.

Yours for as long as you renew. Your title and your Golden Badge stay for as long as you renew each year. A place is personal to the firm we approve and cannot be sold or transferred.

> *An invitation to act early. As TheMediterranean.com grows, and the world comes to know it as the digital gateway to the Mediterranean, the three places in a Territory may already be held. From that day, the names a buyer finds there will be those of your competitors.*

WHAT YOU RECEIVE

The Partner Package

Simple, elegant and entirely yours. Premier Resorts receive a page of their own on the same terms, linked across the site.

Your page

Twelve sites, twelve languages

Your page on TheMediterranean.com and every language edition as it opens, for one fee.

A page of your own

Built by us in the house style at no extra cost.

Refreshed once a year

Send us new photographs and words at renewal, and we refresh your page.*

Your story, in your own words

A welcome from your managing director, your logo, and photographs of your office, showroom, team and finest homes or developments.

Your listings, live on your own website

"View All Our Listings" and "Search our homes" buttons open your own website, where every home is priced and updated by your team.

Recognition

The Golden Badge

Bearing the year you joined, shown on your page and on your Territory page.

The Founding Partner title

Yours for as long as you renew each year.

Buyers come to you

Direct contact

Call, WhatsApp, email and website buttons on your page put buyers and sellers in touch with your team directly. We never stand in between.

Placement

Featured where buyers look

On the country travel guide, your Territory page and the country real estate guide.

In select company

Beside no more than two other Founding Partners in your category, presented in rotation.

Season Letter and Journal

In the Season Letter through the year, and a Journal article once a year.

Always first

Founding Partners rotate equally among themselves and, together, always stand ahead of every later partner and every other advertiser.

Your position

One of only three

Three places per Territory in each category, agency or developer.

**All photos must be approved by TheMediterranean.com in order to maintain the luxurious integrity of our platform.*

Partner pages are clearly marked as paid. A place on our editorial lists of hotels, restaurants and services cannot be bought.

THE INVESTMENT

A simple, published schedule

The same schedule for Founding Partner Agencies, Founding Partner Developers and Premier Resorts.

YEAR	ANNUAL INVESTMENT, PER TERRITORY AND CATEGORY, OR PER PREMIER RESORT PLACE
Year 1	**US$50,000**
Year 2	**US$75,000**
Year 3	**US$100,000**
Year 4 and beyond	**To be determined**

An advertising fee, never a commission

The fee is flat, paid in advance, and never depends on enquiries, clicks or sales. TheMediterranean.com is an advertising and media platform, not a real estate broker, agent or finder.

One rate for everyone

Joining or renewing, the rate of the current year. Paid in full, once a year, by bank wire.

One year at a time

Renewal is due at the end of each year, with a 15-day grace period. On day 16 without payment, the place and the badge are released.

Written approval comes first

No wire instructions are given until your application is approved in writing and your signed Terms are returned. Wire instructions come only from advertise@TheMediterranean.com or our official WhatsApp. Before wiring, always confirm by calling +1-561-543-6625. We never change bank details by message.

BEYOND YOUR OWN FIRM

A gift to the Mediterranean itself

A Founding Partner does more than grow a business. It helps to build the Mediterranean's own digital gateway: an address worthy of the region it serves.

A portion of our advertising revenue is returned to TheMediterranean.com, to refine it, enrich it and carry it further each year. A finer gateway draws more travellers, more buyers and more investment to the coast, to the benefit of every partner and of the region's economy as a whole.

THE 59 TERRITORIES

West to east, every place open today

Portugal
Lisbon
Cascais, Estoril & Sintra
Comporta & Melides
Algarve Golden Triangle

Spain
Marbella, Benahavís & Estepona
Sotogrande
Mallorca
Ibiza & Formentera
Menorca
Barcelona & Sitges
Costa Brava

Gibraltar
Gibraltar

France
Saint-Tropez, Ramatuelle & Gassin
Cannes, Mougins & Super-Cannes
Antibes, Cap d'Antibes & Juan-les-Pins
Nice
Saint-Jean-Cap-Ferrat, Beaulieu & Villefranche
Èze, Cap-d'Ail, Roquebrune-Cap-Martin & Menton
Provence: Luberon & Alpilles
Aix-en-Provence, Marseille & Cassis
Corsica

Monaco
Monaco

Italy
Lake Como
Portofino & the Ligurian Riviera
Forte dei Marmi & Versilia
Florence & Tuscany
Rome
Venice
Amalfi Coast, Capri & Sorrento
Costa Smeralda & North Sardinia
Sicily
Puglia

Malta
Malta & Gozo

Croatia
Istria
Split, Hvar & the Dalmatian Islands
Dubrovnik & the Southern Coast

Montenegro
Bay of Kotor
Budva Riviera & Sveti Stefan

Albania
The Albanian Riviera

Greece
Athens Riviera
Mykonos
Santorini
Paros & Antiparos
Porto Heli, Spetses & Hydra
Messinia & Costa Navarino
Corfu & Paxos
Crete

Türkiye
Istanbul & the Bosphorus
Bodrum
The Turquoise Coast
Çeşme & Alaçatı

Cyprus
Limassol
Paphos

Israel
Tel Aviv & Herzliya Pituach
Caesarea

Egypt
Egypt's North Coast

Tunisia
Gammarth & Sidi Bou Said

Morocco
Tangier & the Mediterranean coast
Marrakech



Coastal villas, marina and a turquoise cove, Spain · Photo: Artur T. / Pexels

HOW IT WORKS

From application to welcome

Nothing is built until you are a Founding Partner.

01

Apply

Apply online at themediterranean.com/founding-partners/apply, or complete the application form and email it with your photographs.

02

We speak

We contact you, usually within one business day, to talk about your Territory.

03

Approval

You receive our approval by email, with the Founding Partner Terms and your invoice.

04

Sign

You sign the Terms and return them to us.

05

Payment

We send wire instructions. Before wiring, always confirm them by calling +1-561-543-6625.

06

We build

Once your payment has arrived, we build your page in our house style.

07

Preview

We send you a private preview of your page, for any corrections, before it goes live.

08

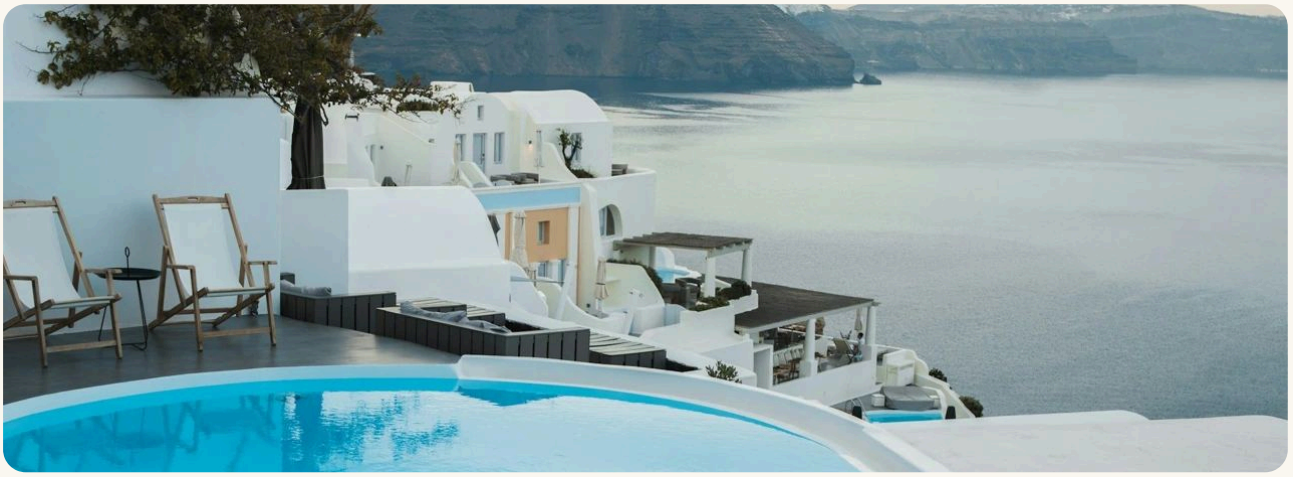
Welcome

Your page is published with your Golden Badge, and buyers come to you directly.

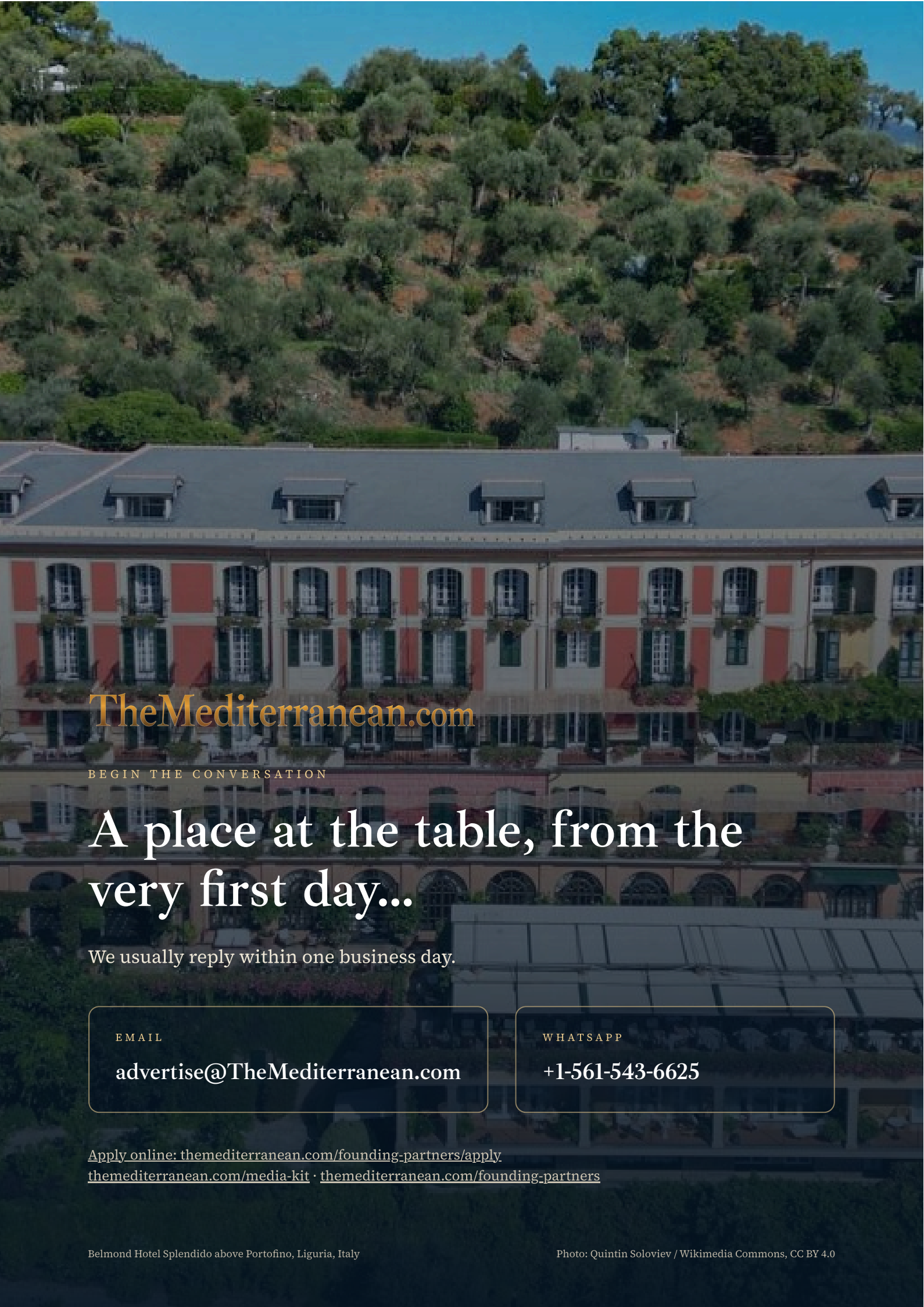


See it for yourself

The sample partner page shows every section a Founding Partner receives, built in the house style:
themediterranean.com/founding-partners/sample



Infinity pool over the caldera, Fira, Santorini · Photo: Anastase Maragos / Unsplash



TheMediterranean.com

BEGIN THE CONVERSATION

A place at the table, from the very first day...

We usually reply within one business day.

EMAIL

advertise@TheMediterranean.com

WHATSAPP

+1-561-543-6625

Apply online: themediterranean.com/founding-partners/apply
themediterranean.com/media-kit · themediterranean.com/founding-partners

Belmond Hotel Splendido above Portofino, Liguria, Italy

Photo: Quintin Soloviev / Wikimedia Commons, CC BY 4.0